

# Distribution / Advertiser Demographics



Mama's Lil' Guide is hand delivered to local moms groups, family events, and is distributed to mom/child friendly locations all over Bucks/Montgomery Counties. Mama's Lil Guide is also included in Mommy Marketing Bags and at local events all over the area including Consignment Sales, Parades, Kid/Family Events.

## Advertisers Include:

- Child Care Centers • Camps • Dentist • Chiropractors • Fitness Centers • Birthday Party Venues
- Bounce Places • Ultrasound Studios • Hair Salons • Pet Daycares • Event Planning • Dance Studios
- Local Farms and Markets • Consignment Stores • Handymen/Contractors • Home Improvement / Home Maintenance • Wellness Centers • Massage Studios • Web Design and Repair • Sports Facilities • YMCAs
- In Home Party Consultants • Mom Based Businesses/Work at Home • Swim Clubs • Consignment Sales
- Paint & DIY Project Studio • Garden and Nursery • Party Rentals • Unique Hand Made Accessories . . .

# Advertising Rates



<i>Consecutive Ads Only. Ad Can Change Each Issue.</i>	<b>1 Issue</b> (2 Months)	<b>3 Issues</b> (6 Months, per issue / total)	<b>6 Issues</b> (12 Months, per issue / total)
<b>Front Cover</b> <i>Includes another full page ad or a full page feature article</i>	\$1200	N/A	N/A
<b>2 Page Feature Spread</b> <i>Includes two full pages (1 full page article w/photos, another full page ad in middle of magazine) plus a feature on website.</i>	\$1000	N/A	N/A
<b>Inside Front Cover</b>	\$800	\$750 / \$2250	\$755 / \$4530 <i>Includes FREE article &amp; link/logo on website</i>
<b>Inside Back Cover</b>	\$800	\$750 / \$2250	\$755 / \$4530 <i>Includes FREE article &amp; link/logo on website</i>
<b>Back Cover</b>	\$900	\$850 / \$2550	\$855 / \$5130 <i>Includes FREE article &amp; link/logo on website</i>
<b>Full Page Ad</b>	\$700	\$650 / \$1950	\$655 / \$3930 <i>Includes FREE article &amp; link/logo on website</i>
<b>1/2 Page Ad</b>	\$550	\$500 / \$1500	\$505 / \$3030 <i>Includes FREE article &amp; link/logo on website</i>
<b>1/4 Page Ad</b>	\$400	\$350 / \$1050	\$355 / \$2130 <i>Includes FREE article &amp; link/logo on website</i>
<b>1/6 Page Ad</b>	\$300	\$250 / \$750	\$255 / \$1530 <i>Includes FREE article &amp; link/logo on website</i>
<b>Business Card Ad</b>	\$175	\$175 / \$525	\$155 / \$930
<b>Digital Website Banner Ad</b> (200x200 px)	N/A	N/A	\$950
<b>Link/logo on website</b> (sponsorship)	N/A	N/A	\$650

### PLEASE NOTE:

There is an additional \$60 charge for us to create your ad. Includes one digital proof with changes. Additional changes will incur additional charges.

### All In print advertising includes:

- Bi-weekly newsletter sent out to our email list featuring advertisers events, sales, open houses, etc.
- facebook/instagram/twitter posts
- Events posted on social media and in magazine and online events calendar. Email all events to [MamasLilGuide@gmail.com](mailto:MamasLilGuide@gmail.com). All events must be submitted by the 5th of the Issue Date (Jan, March, May, July, Sept, Nov) Issues run the 15th to 15th, Bi Monthly
- Giveaways or Contests for access to your events or business. You give us the tickets or passes, and Mamas have to share your ad on their page to be entered to win, giving you exposure to even more customers
- Your ad in print, online with link to your website, and your ad posted on all our social media sites